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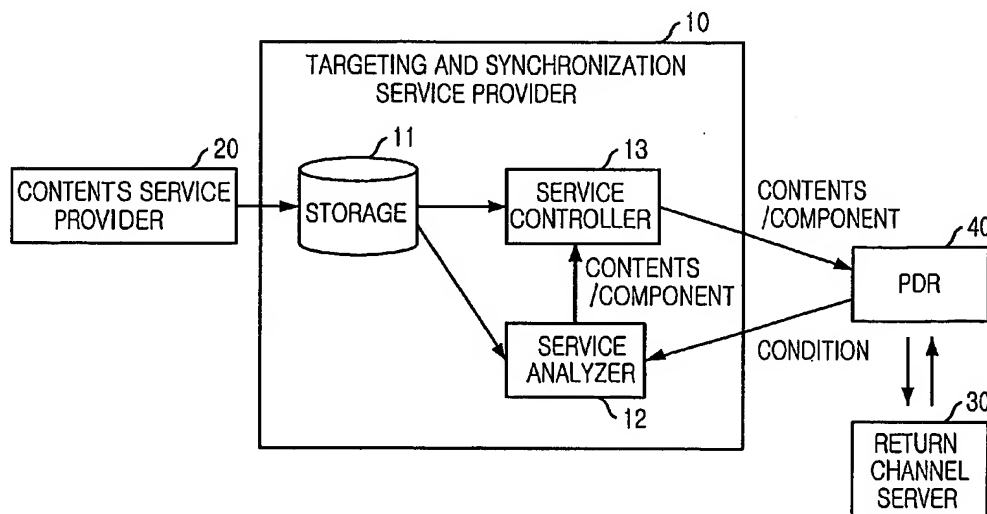
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- (71) Applicant (for all designated States except US): **ELECTRONICS AND TELECOMMUNICATIONS RESEARCH INSTITUTE [KR/KR]**; 161, Gajeong-dong, Yuseong-gu, Daejeon 305-350 (KR).
- (72) Inventors; and
(75) Inventors/Applicants (for US only): **LEE, Hee-Kyung [KR/KR]**; #202-1403 Bora Apt., Samcheon-dong, Seo-gu, Daejeon 302-745 (KR). **KIM, Jae-Gon [KR/KR]**; #203-402 Saemneori Apt., Dunsan 2-dong, Seo-gu, Daejeon 302-777 (KR). **CHOI, Jin-Soo [KR/KR]**; 306-1, Jangdae-dong, Yuseong-gu, Daejeon 305-308 (KR). **KIM, Jin-Woong [KR/KR]**; #305-1603 Expo Apt., Jeonmin-dong, Yuseong-gu, Daejeon 305-761 (KR). **KANG, Kyeong-Ok [KR/KR]**; #101-605 Samsung Pureun Apt., Jeonmin-dong, Yuseong-gu, Daejeon 305-727 (KR).
- (74) Agent: **SHINSUNG PATENT FIRM**; 2F, Line Bldg., 823-30, Yeoksam-dong, Kangnam-ku, Seoul 135-080 (KR).
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(54) Title: **PACKAGE METADATA AND TARGETING/SYNCHRONIZATION SERVICE PROVIDING SYSTEM USING THE SAME**



(57) Abstract: Provided are package metadata and a targeting and synchronization service providing system using the same. The package metadata for a targeting and synchronization service that can provide a variety of contents formed of components to diverse terminals in the form of a package in a targeting and synchronization service providing system, the package metadata which include: package description information for selecting a package desired by a user and describing general information on an individual package to check whether the selected package can be acquired; and container metadata for describing information on a container which is a combination of diverse packages and formed of a set of items, each of which is a combination of components.



PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN,
TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

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